



## FREE

Attractive Christmas Boxes.  
Initials Engraved.  
Name Stamped in Gold on Jewelry, Umbrellas, Silverware, Bags, Pocketbooks, Bibles, etc.

## Holiday "Opening"

### Important to Herald Readers

If you have a charge account at the Palais Royal (and if you have not, perhaps it will be advisable to open one), you may begin your holiday shopping tomorrow, or make such purchases now as would otherwise be made in December, and have everything charged on the bill sent you on the first of January.



### Today's Herald Coupon

This \$1.00 7-Piece Berry Set  
Of Fine Imported China in Beautiful Floral and Gold Decorations.  
Set Consists of Large Bowl and 6 Saucers to Match.

Today With This Coupon  
**39c**

## A Page of Practical Presents

Many as suitable for Thanksgiving as for Christmas.

Dinner Sets \$8.75 \$12.50 \$15.00 \$18.50 \$21.50 \$37.00  
Each Comprising 100 Pieces. \$12 Sets. \$15 Sets. \$18 Sets. \$25 Sets. \$29 Sets. \$45 Sets.

The claim of from \$3.25 to \$8.00 saved in the cost of \$12.00 to \$45.00 Dinner Sets is made with the full assurance that—if visitors will come here to look and refrain from purchasing until similar sets are seen elsewhere—the Palais Royal will be credited with the best values in Washington. Come and look—take elevator to Fourth Floor.

\$12 Sets  
**\$8.75**

100 Pieces.

Note the beauty of the decorations—of flowers true to nature; also the ornamentation of rich gold and royal blue and white decorations. Full service for 12 people, only \$8.75.



\$45 Sets  
**\$37**

100 Pieces.

The connoisseur will recognize the genuine Haviland French China—the sets standard at \$45 in every leading establishment where fine china is featured.

Sets 56 Pieces **\$4.25**

Dinner Sets, 56 pieces, imported china; hand-some floral border decorations; \$6.45 value for \$4.25.  
Distribution limited to fifty (50) sets.  
Fourth Floor—6 Elevators.

Sets 24 Pieces **\$1.75**

Tea Sets, 24 pieces, each artistically decorated in colors. \$3.25 value for only \$1.75.  
Distribution limited to sixty (60) sets.  
Fourth Floor—6 Elevators.

## Cut Glass \$5.00 Values. \$2.98

Enlarged Department—On Fourth Floor.



Sample pieces—a fleeting and rare opportunity to buy guaranteed first quality Cut Glass at less than usual price of "seconds" or otherwise inferior pieces.

Choice of Flower Vases, Comports, 8 and 9 in. Bowls, Jugs, Sugar and Cream Sets, Ice Tubs, Mayonnaise Sets, Perfume Bottles, Ice Cream Trays, Mounted Puff Boxes, Etc.

## 10c for These Goblets



6 for 10c

Colonial Water Tumblers, such as usually retail at 25c per dozen.

Sets, 79c

Water or Lemonade Sets, cut glass effect in grape design; large tankard jug and 6 tumblers to match; usually \$1.00 per set.

Trays, 49c

Serving Trays, with mahogany frames and two brass side handles; cretonne on bottom, covered with glass.



## Suits With a "Classy" Air

Not too conspicuous—but just enough so to give a "classy" air to the wearer. Slightly form-fitting coats with enough difference from the ordinary ready-to-wear garments to make them look like custom made.

The price range is from \$14.50 to \$30.00. Dress Suits—Tuxedo—at \$23.50.

## THANKSGIVING DRESS NEEDS For the Family

The shop for Men's Clothing is a distinct one—as are the various shops for the women and juveniles of the family.

Men's Furnishing Shop on street floor.

Men's and Boys' Clothing on 2nd floor.

Women's, Misses' and Children's Clothing on 3d floor.

**MEN'S \$14.50 \$19.50 \$28**

Suits and Overcoats

Please Critically Test Them

Clothes, the designer of which earns and gets \$10,000 per annum, may be new to Washington, but are well known in the leading shops of New York, Philadelphia, and Chicago. See them—in this New Men's Shop, G street, two doors east of Eleventh.



## Distinctive Overcoats

Designed and cut by master tailors to prove to gentlemen that exclusive style is no longer part and parcel of a made-to-measure coat.

Overcoats whose looks and making demonstrate the extravagance of paying a third to a half more and yet getting no more. Distinctive, ready-to-wear overcoats at \$12.50 to \$30.00.

## Your Boys' Clothes--don't pay less than \$4.95

Cheap clothes are extensively advertised—and they are cheap. Cheap materials and cheap tailoring—merchants don't sell without a profit—make these cheap suits very dear in the end.

## Boys' Overcoats \$4.95

All the new 1915-1916 Winter Styles for boys of all ages from 3 to 18 years. Overcoats with the wool lining and convertible collars that boys like so well.

Guaranteed—a new overcoat for any that fails to give full service, from your point of view.

The Mackinaw for the sport boys—are of warm wool cloths in Indian plaid patterns, the coat for best appearance, most comfort and greatest durability.

Everything here for boys—from hats and caps to shoes—in this Second Floor Shop.



Thanksgiving Day is next Thursday—and your boy must be a credit to the family not less than his father and mother. Why not open "an account"—and get clothes here for the family.

## Boys' Suits \$4.95

Suits tailored like these "Palais Royal" Suits—made to special order—look as well and wear as well as any costing twice the price. Sizes 6 to 17 years. The True Blue Serge for best; the tweeds for school wear. Honestly tailored and with two pairs of pants to each suit.

Best Wash Suits for boys of 3 to 8 years, of linen, in white and colors, some with hand smocking, are only \$1.75. In the Boys' Shop—Second Floor—Adjoining the Men's Shop.

**Trimmed Hats Reduced \$9.50 \$7.50 \$4.50 \$1.98**  
Show Window and Second Floor Parlor Exhibit Hats  
Were \$12. Were \$10. Were \$8. Were \$4.

## Suits Finally Reduced

Plain Tailored Suits

Fur-trimmed Suits

Braid-trimmed Suits

**\$16.95**

For \$25 Suits

For \$30 Suits

For \$35 Suits

The Palais Royal has been repeatedly quoted as headquarters for Suits at \$25.00 to \$35.00, so that this Clearing Sale will attract all the attention it deserves.

All are included—and do you need to be told that only best chiffon broad-cloth and silk linings, guaranteed for two seasons, are utilized?

**Women's Sizes, 36 to 46 Misses', 14 to 20 Years**

The Palais Royal's \$25, \$30, and \$35 Suits are known of to too great an army of regular patrons to need details here. It's only a question of being on time—this morning's visitors will get better values than later callers.

Suits in every latest style, every best cloth and every wanted shade are here, all reduced to \$16.95 for choice.  
Third floor—6 elevators.



## The Basement Store Also Has Its Suit Sale

**\$15 Suits \$5, \$20 Suits \$7.50, \$25 Suits \$10**

Bargains—the last, the best, and the most of this 1915-1916 winter season in this Basement Store. This is a very logical statement—this week comes Thanksgiving Home needs. Then follows the Holiday "Opening." The makers of Suits and Coats know that now is the psychological moment to close their season—they have to be ahead of the merchants' needs as the merchant has to be ahead of yours. Thus these garments—this season's latest styles, in every size for women and misses, at prices the least of this winter season.

**Basement Store—4 Seconds from Street Floor by 6 Elevators**